

Dear \_\_\_\_\_

I hope this finds you well.

As human trafficking is the **fastest growing** and now the **second largest** criminal industry in the world, I am writing for your support on behalf of MATTOO (501c3), which is successfully stopping the growth of trafficking by decreasing its demand by informing males in an engaging way about the myths and realities of trafficking.

Throughout the world, MATTOO's message has been transforming the lives of men (from the users of trafficking victims to the average man on the street) and now MATTOO has recently finished a first-of-its-kind book, "Extinguishing the Flames," a well designed and thoughtful 86 page book that is ready for schools, universities and other community groups.

I am requesting for you to deeply consider assisting MATTOO by accelerating and amplifying its work in three ways:

- 1) Please help spread MATTOO's educational book into our schools
- 2) Please consider helping to place MATTOO's educational book into John Schools throughout the country
- 3) Please help provide MATTOO needed funds so its work can continue to decrease the demand of trafficking around the world

You can find more information about:

- MATTOO at: [www.MATTOO.org](http://www.MATTOO.org)
- MATTOO's educational book at: [www.MATTOO.pinnaclecart.com/products/](http://www.MATTOO.pinnaclecart.com/products/)

If you are interested to further engage with MATTOO, please contact them at: [Contact@MATTOO.org](mailto:Contact@MATTOO.org)

Thank you for your time in reading this letter and for your support.

Sincerely,

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